

# Dennis Ivanov

[dennis@dennisivy.com](mailto:dennis@dennisivy.com)

[linkedin.com/in/dennis-ivanov](https://linkedin.com/in/dennis-ivanov)

[youtube.com/c/DennisIvy](https://youtube.com/c/DennisIvy)

[twitter.com/dennisivy11](https://twitter.com/dennisivy11)

[github.com/divanov11](https://github.com/divanov11)

Software developer, developer advocate at Agora, Udemy instructor, YouTuber with 166k+ subs and contributor at Traversy Media.

## Skills & Qualifications

- 7 Years experience with front & backend development
- Extensive knowledge in API & Database Design.
- Experienced content creator on YouTube & community leader
- 7 Years experience with running Adwords campaigns & SEO

## Tech Stack

- **Languages:** Python, Javascript, NodeJS, SQL
- **Backend Frameworks:** Django, Express, Flask, FastAPI
- **Frontend Frameworks:** React, NextJS
- **Databases:** Postgres, MySQL & MongoDB
- **Other:** Redux, Vercel, Heroku, AWS

## Work History

### DEVELOPER ADVOCATE | AGORA.IO

11/2021 - Present

Worked on making Agora's Web Based SDK more accessible through video tutorials, articles, demo projects and event based training. Also building out React UI components & leading a team to re-design Agora's documentation and api reference.

- Doubled Web SDK's monthly usage minutes from 15 million to 30 million minutes within my first 4 months
- Produced educational video content which resulted in 300k+ views on youtube
- Produced SEO campaigns and content to gain market share for related keywords.

## **INSTRUCTOR | YOUTUBE, UDEMY, TEACHABLE**

11/2019 - Present

Produced content showcasing new tech, tutorials & interviews with top developers.

- 166,000+ Youtube Subscribers
- 30,000 course copies sold
- 12+ Million views on Youtube
- Made regular contributions to Traversy Medias youtube channel (1.9m Subscribers)
- Tutorial videos included projects such as social networks, Ecommerce, real time video, stripe & paypal integrations and more

## **SENIOR DEVELOPER | FOI LABS**

10/2017 - 10/2019

Designed and developed a laboratory management system. My system provided an interface for lab technicians and customers to view and track data from samples tested in the lab.

- Designed prototype & pitched original idea for new lab management system (LIMS)
- Built entire code base and brought version 1 of LIMS system to market as a solo developer
- Onboarded and trained customers (Webinars & Conferences)
- Managed a small team of developers in expansion of LIMS system

## **DIGITAL MARKETER | UNIFIVE DIGITAL**

2014 - 2017

Started a digital agency building websites and marketing for local businesses. Mostly Wordpress sites with small modifications to themes.

- Organized SEO & SEM campaigns on a local and global scale.
- Saved a customer \$110k a year by reducing Adwords CPC cost with optimization
- 70 + websites built with my small team of developers and freelancers